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The plight of refugees is the crisis of our times

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Tuesday 24 November 2015 14.00 GMT Last modified on Tuesday 1 December 2015 11.21 GMT This year's Guardian and Observer charity appeal is for refugees. The unprecedented flight of men, women and children from the war in Syria has captured the world's attention, while around the globe there are 20 million people seeking sanctuary from war and oppression, in search of a life worth living.

Most have fled to countries which are themselves poor and unstable. More than one million of the most vulnerable urgently need resettling. This is the crisis of our times, and how we respond to it is a test of our values, our spirit, our ingenuity, our generosity.

Finding the best political answers is complex. But it is vital we do not close our hearts, or lose sight of the essential human response, or ignore the needs of some of the world's most desperate people.

The Guardian has reported the refugee crisis consistently over many months, from Syria and the camps in neighbouring countries – Jordan, Lebanon, Turkey. We have tracked the ruthless people traffickers, voyaged with the rescue boats, watched helplessly the consequences of putting to sea

in rough conditions: the capsizes and sinkings and the drownings, whose victims included threeyear-old Alan Kurdi, whose small body was washed on to a Turkish beach after his parents' dinghy capsized in a failed attempt to reach Greece.

And we have witnessed the fraught and painful journey of refugees on the road from Hungary to Germany, told in John Domokos's astonishing short Guardian film We Walk Together.

We have chosen refugees as our theme this year not just to raise money for a vital humanitarian cause but as an act of solidarity. Our appeal slogan is We Stand Together: a stand against intolerance, and fear; a stand for empathy and generosity. And a stand for clarity and perspective: as US President Barack Obama said in the aftermath of the Paris attacks, we must not start to equate the issue of refugees with terrorism.

Our appeal will raise money for six brilliant charities helping refugees and asylum seekers. They provide emergency aid, food and shelter for those on the hazardous flight from violence and persecution, and run projects enabling refugees to flourish in and contribute to their new communities.

The Red Cross and its international partner branches, including Red Crescent, have a long history of providing support to people in crisis wherever they are. It is helping refugees and their families along their precarious path to safety.

Since 2014 alone, Migrant Offshore Aid Station has pulled 12,000 refugees to safety from rickety boats in the Mediterranean Sea. But thousands have drowned on migrant routes. Our campaign will help this inspirational charity expand its search and rescue work in seas off Greece and Turkey, and in south-east Asia.

The principle that healthcare is a universal human right underpins the work of Doctors of the World UK – part of the Médecins du Monde network. Its volunteer doctors and nurses provide life-saving emergency care and psychological support for refugees at clinics across Europe, and operate the only medical facility in the camps at Calais.

Helping refugees settle and integrate peacefully, often in the face of distrust and prejudice, is essential work. In the UK, the Refugee Council helps migrant doctors and nurses gain the accreditation needed to put their skills to good use in the NHS. In Australia, the Asylum Seeker Resource Centre protects asylum seekers from persecution and destitution, and defends their human rights.

The City of Sanctuary network encourages practical ways for ordinary citizens to demonstrate solidarity with and support for refugees in their own communities. It promotes a grassroots "culture of hospitality", through local voluntary music, sports, education, health and arts initiatives.

Over the next few weeks Guardian and Observer journalists will be showcasing our six charities and the important work they do through words, video and pictures, online, in our newspapers and on our charity appeal blog.

I'm delighted that Guardian US, which is donating free advertising space to refugee charities, and Guardian Australia will be supporting the campaign. The Guardian Bookshop will donate 20p for every book sold for the duration of the appeal – do bear this in mind when you do your Christmas shopping.

Last year Guardian and Observer readers generously raised over £400,000 for our mental health charity campaign. We hope this year's appeal can inspire you once again. Let's stand together. Please support us and donate here.